

Welcome to Reality Tour

Preventing Violence & Spinal Cord Injury ~ 1 Song, 1 Performance, 1 Music Video at a Time



Tour Sponsored by:



A WAKE-UP CALL TO TODAY'S YOUTH

Namel "Tapwaterz" Norris and Ricardo "Rickfire" Velasquez formed the Hip Hop duo, 4 Wheel City, after becoming paralyzed from gun violence as teenagers. For the last 10 years they have brought their story of survival and redemption to audiences across the county, introducing a "hip" new way to engage today's youth in a conversation about violence and its consequences through a combination of storytelling and musical performances.



FACTS:

- Violence is the 3rd leading cause of spinal cord injury and paralysis
- Gunshot wounds account for 13% of all spinal cord injuries
- Less than 10% of people who incurred a spinal cord injury as a student are employed 10 years after the injury

National Spinal Cord Injury Database

Themes presented include:

- Self esteem, respect & peer pressure
- Personal responsibility
- Education: A stepping stone to success
- Making good choices to avoid violence
- Living with a disability

A REALITY CHECK!

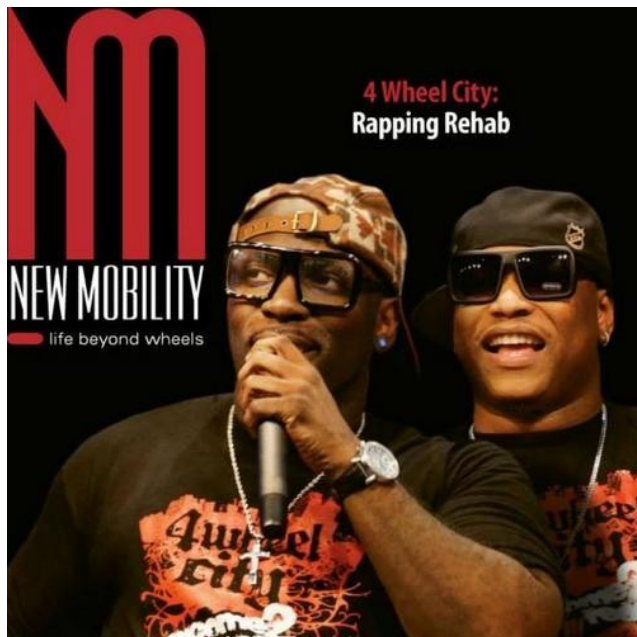
The *Welcome to Reality Tour* includes:

- A motivational lecture
- Live Hip Hop Performance
- "Welcome to Reality" music video
- Q&A session
- Autograph signing

"Our goal is to make students see school as a networking opportunity and an investment into their future."

~ Namel Norris

The *Welcome to Reality* presentation consists of a motivational lecture combined with an inspiring hip hop performance to encourage students to stay in school, make responsible decisions, and stop teen violence.



4 Wheel City as featured in New Mobility Magazine.

FACTS:

- Every year in the U.S. over 1.2 million students drop out of high school. That's one student every 26 seconds – 7,000 a day!
- About 25% of freshmen fail to graduate from high school on time
- In the U.S., high school dropouts commit 75% of the crimes
- A young person who drops out of school will earn \$200,000 less than a high school graduate over his or her lifetime and almost one million less than a college graduate

DoSomething.org

"Gunshot wounds are an act of violence that often results in paralysis. Survivors who are shot are often in their teens and in their twenties."

BrainAndSpinalinjury.org

Bring the Tour to your school.

Contact us today!

Namel Norris (aka Tapwaterz)

Or Ricardo Velasquez (Rickfire)

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